



Jami

Strategy 2021-2026

In 2021 we undertook a thorough review of the needs of the community, present and future, to develop a strategy that will secure the Jewish community's mental health provision. What follows is an ambitious agenda for change which will be developed over the next five years, in addition to our existing diverse set of highly professional services.



Mental Health and the Jewish Community

The prevalence of mental illness nationally amongst both adults and young people is increasing year on year, and the Jewish community is no different. Statutory mental health services were struggling even before Covid, but the pandemic has deepened the crisis and the impact on young people's mental health is widely understood to be particularly devastating. Waiting lists for NHS support are long and thresholds for receiving support are rising even as mental health is a growing priority. The result is that mental distress is diminishing the quality of life for many; and all too often, risking lives.

Jami has a proud history of growth and continuous innovation. In the last decade, we have established a wide range of new services and massively increased the number of people for whom we provide treatment and support, currently many hundreds of people each year as well as thousands more people through training, seminars and other educational sessions.

Demand for Jami's services has grown exponentially during the pandemic. The Royal College of Psychiatrists warned of a "tsunami" of mental illness from problems stored up during lockdown and in 2021 Jami witnessed significant growth in need, as a result of the anxiety, isolation and risk that lockdown caused.

In this context, Jami is setting out a bold and ambitious new strategy to upgrade the Jewish community's response to mental illness.

Since the start of the pandemic:

The hours of support required have increased

55%

Referrals into our Carer & Family Support Service

have tripled

The number of people being supported since lockdown has increased

29%

Referrals into our Young Adult Services

have doubled

100% of Jami's new referrals since April 2020 refer to Covid as a contributory factor

Our current services include:

Social Enterprise

Vocational Support

Head Room Education

Advocacy

Physical Fitness

Community Support & Hubs

Young Adult Services

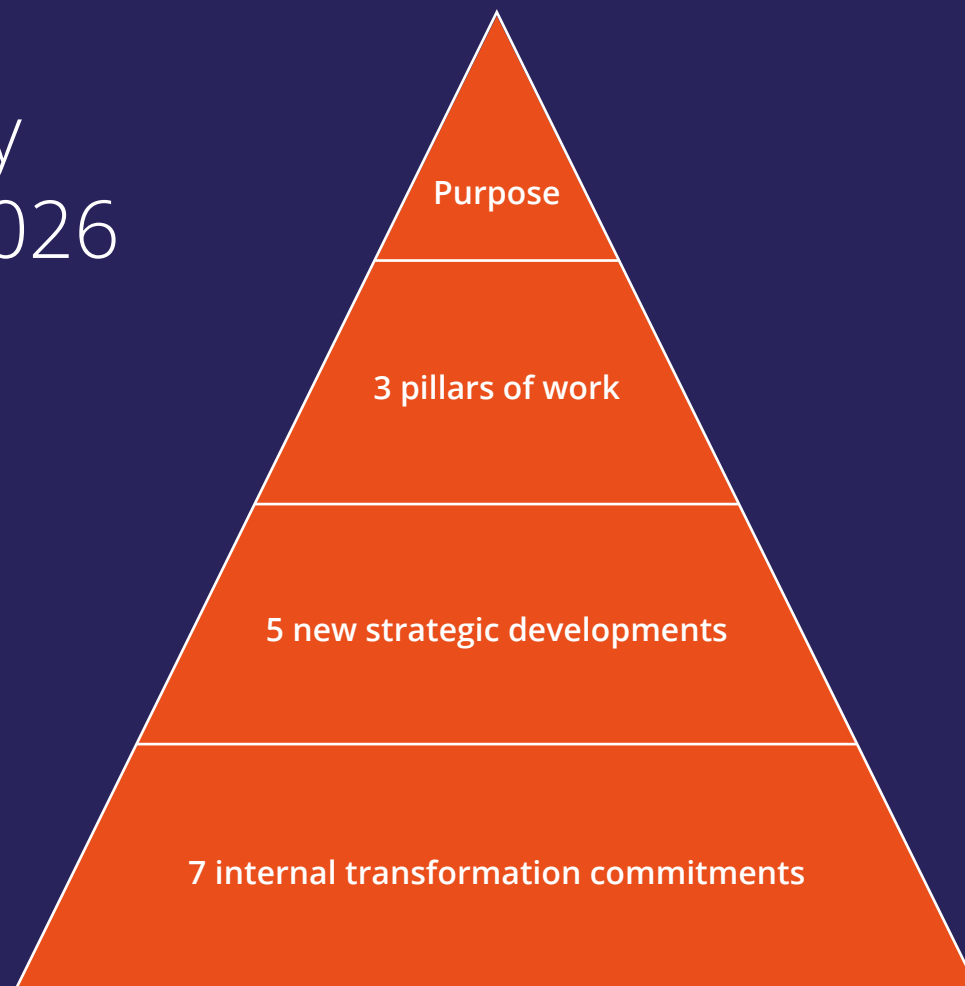
Compeer Programmes

Hospital Visiting

Carer & Family Support

Recovery Team

Strategy 2021-2026



3 pillars of work

Everything Jami does is driven by one or more of our three strategic pillars

We advise and advocate

Guide people through the challenging journey of navigating mental health services and provide emotional support and expert advice from the moment someone contacts Jami.

We provide treatment and support

Provide professional, person-centred and peer support services and a supportive community, for young people and adults with mental illness as well as their families and carers.

We educate and campaign

Provide education and training, developing collaborative partnerships, reducing stigma and building mutually supportive relationships across the wider community.



Our purpose

Jami's purpose is to enrich and save lives impacted by mental illness in the Jewish community

We have developed this purpose through rigorous analysis of the problems and needs that face the community. The Jewish community and wider society cannot access timely, evidence-based treatment for mental illness when they need it. Despite progress, the community continues to lack sufficient understanding of mental illness and distress, and demands the ability to build resilience within safe and inclusive environments. With this purpose in mind, we have developed a strategy that brings greater clarity to what Jami does, re-structuring all our work into three pillars.

5 new strategic developments

Establish a service for young people of secondary school age, where there is currently a stark gap in provision for our community

Make affordable access to counselling and one-to-one psychological therapies available via Jami, enabling timely and professional support

Make it easier and quicker to gain help by improving our 'front door' and offering more to people 24/7

Develop new Head Room Cafés and integrated Jami Hubs to support collaborative physical and mental health care in welcoming and non-stigmatising environments

Increase campaigning, education and suicide prevention

7 Internal transformation commitments

We recognise that we will only be able to deliver on this ambitious agenda if we also transform ourselves from within, to ensure that as we grow, we remain safe, well-governed and led; and equipped with the right culture, capability and processes.

Our seven internal transformation commitments will provide a platform for our continued success.

- Strengthen governance, leadership and workforce
- Extend and improve collaboration
- Level-up through outstanding user experiences
- Ensure services are scalable and sustainable
- Consider new business models that increase impact
- Use clear, consistent language that maximises reach
- Measure rigorously to drive continuous improvement



The agenda set out for these next five years is challenging. We face it with determination and optimism that we can, as a community, do better. As we ready ourselves to grow, we will need the community to invest in mental health on an entirely new scale if we are to keep our young people and adults safe and well.

Our values

Jami has a strong and distinctive ethos, captured in our values. They are our guiding principles, underpinning the strategic choices we make and the way we work with service users, families, staff, supporters, volunteers, partner organisations and communities.

Aspirational

Collaborative

Compassionate

Expert

Inclusive

To download the full version of our strategy document please visit www.jamiuk.org/strategy

For more information about Jami:

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Jami

The Mental Health Service for our Community

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